

## Great analytics begin with trusted data

### Strategy Services

- Data & Analytics Roadmap
- Data Architecture
- Data Governance
- Cloud Modernization
- Technology Selection
- Agile Advisor™

### Delivery Services

- Data Analytics
- Data Management
- Data Science
- Program Oversight



Good decisions come from reliable data. **Mavent's Analytics Strategy & Delivery** services focus on achieving trusted data to drive your business. Our approach is far from turnkey – we dig deeply into your unique data analytics challenges, goals and opportunities. By assessing the current and desired future state of your data, technology and organization, our analytics consultants will help you prioritize projects by impact and feasibility while aligning key stakeholders to build support, overcome roadblocks and achieve long term success.

### Analytics Strategy: map your plan for better insight and decisions



Our approach integrates the key people, process, data and technology enablers to align your analytics with the measurable business outcomes you want.



Your Strategy engagements will be broken down into modular and customizable 3-5 week sprints that deliver immediate value and continuity from one sprint to the next.



Our seasoned practitioners average 20 years of experience to deliver analytics excellence across the entire analytics maturity lifecycle.

### Data & Analytics Roadmap

Wherever you are in your analytics journey, we'll build from there to map out how to efficiently achieve greater data reliability, access and insights. We'll help identify pain points and opportunities where data and analytics can drive the greatest efficiency and impact for your business. Your roadmap will detail what it takes to reach your ideal future state, including optimal sequencing and timing of projects and estimates for required resources.

## Data Architecture

We will organize how all data assets should flow through your enterprise using modern data architectures that grow with you as you mature. Your blueprint will include seamless integration and ingestion of data from various sources, automating tasks such as data validation and classification, while ensuring data quality, availability, scalability and security.

## Data Governance

Data quality, privacy and security have taken on new levels of importance with compliance and regulatory requirements affecting how and when you can use certain data. We'll help articulate the policies, procedures and standards that define how you should collect data, who can access and use it and for what purpose.

## Cloud Modernization

Our experts will define your cloud strategy, including where, when and how to migrate or modernize your cloud solution. This includes helping determine which cloud services to use, whether a multi-cloud environment makes sense, and defining a cloud technical architecture with governance policies to operate safely in the cloud.

## Technology Selection

Choose the right tools guided by objective experts who've seen them all. We take an agnostic and unbiased approach when recommending the right technology solutions to support your specific needs.

## Agile Advisor™: Simplified access to analytics leadership



Trusted expertise should be there when you need it. We'll match you with a senior analytics consultant who will deliver consistent and continuous counsel across your projects, customized to your needs. You'll have greater confidence in planning, prioritizing and managing projects without a full-time hire.

## Analytics Delivery & Oversight: realize a single source of truth

Our consultants can serve as hands-on implementers in each of these areas, or they can supervise or guide third-party vendors or internal teams. Our flexible analytics expertise fills delivery gaps, instills confidence and ensures ROI.

### Data Management

Our data experts will modernize your data warehouse, data mart or other repository to ensure scalable and secure operation of your enterprises' most critical backend data functions. We'll set the foundation for improved intelligence by enabling your organization to seamlessly execute data integration, data cleansing, master data management and data engineering tasks.

### Data Analytics

Our analytics consultants will implement powerful front-end analytics tools that seamlessly integrate with your data repositories. With sophisticated dashboards to visualize business performance at every level, your users will be able to make faster, better decisions, measure KPIs and optimize for improvement and growth.

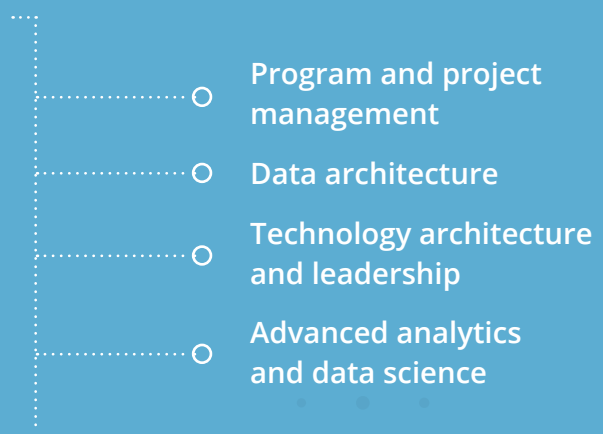
### Data Science

For organizations with greater analytics maturity, our data scientists can implement advanced analytics models for high-impact business planning and automation. Leveraging advanced statistical modeling, artificial intelligence and machine learning technologies, you'll be empowered to analyze historical data patterns and trends to forecast the probability of future events, seize new opportunities and avoid risks.

### *Already have a team in place?*


#### Program Oversight

Reduce risk and improve ROI for mission-critical initiatives. As unbiased and experienced analytics leaders, we can guide or supervise your implementation vendors or internal teams for high-priority or high-stakes projects to avoid costly mistakes and ensure objectives are met. We can scope and staff oversight for a variety of implementation efforts.



*"We are incredibly satisfied with how Mavent partnered with our team to deliver our cloud-based enterprise data warehouse and the scope of its results across critical business areas, from supply chain to product planning and inventory. Not only has Mavent created a single source of truth through multiple integrated reporting and visualization projects, but also they've provided us with greater readiness for future advanced analytics needs."*

– CFO, pharmaceutical company



Our seasoned consultants can support your entire analytics journey. If you're ready, so are we.

*"Mavent's strategy provided our leaders with a comprehensive plan to deliver a single source of truth for our most critical internal and external data sources. This is working to significantly improve data quality, reduce information latency and enable new insights and greater visibility into multiple areas of our business."*

— VP of IT, pharmaceutical company

## Data analytics is all we do.

We serve clients across retail/CPG, food, manufacturing, financial services, technology, health & life sciences and other industries. Our seasoned practitioners are ready to jumpstart your journey to success.

**Achieve great analytics with trusted data. Contact MAVENT Analytics today.**

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Mavent Analytics is a data, analytics and talent consulting firm that transforms companies through analytics excellence. We bring people, process, data and technology together to create lasting business value for companies seeking greater insight, control and growth. Our deep analytics experience and exclusive talent network deliver efficient, high-impact outcomes, with less risk. Clients trust our leadership, business focus and precision across the full continuum of their analytics journey. From strategy, project oversight and delivery, to talent planning and acquisition, we make analytics achievable for companies at any stage of data maturity.

**MAVENT**<sup>®</sup>  
ANALYTICS